

## Among 20 ports in the world are participating in a seminar in Valencia on port management

- The seminar, organized by the United Nations Conference on Trade and Development (UNCTAD), brings together leaders from ports in developing countries of Spanish, Portuguese, French and English speaking.
- Port Authority of Valencia is one of the reference ports of UNCTAD for the development of port management programs in Spanish-speaking countries.

**Valencia, November the 8<sup>th</sup>, 2016.** - Port Authority of Valencia hosts this week the holding of a celebration organized by the United Nations Conference on Trade and Development (UNCTAD) that aims to help to implement an efficient port management program in developing countries. During this week, among twenty of the world ports meet in Valencia to receive training for the implementation of the Integral Port Control, a tool that improves the management and competitiveness of ports.

The seminar has the participation of reference ports in training programs in the Spanish-speaking (Valencia and Gijón), English-speaking (Cork, Dublin, Belfast and Shannon Foynes), French-speaking (Marseille and Nantes) and Portuguese-speaking (Leixoes and Sines) and brings together port representatives from countries such as Peru, Dominican Republic, Guatemala, Argentina, Angola, Ghana, Gabon, Senegal, Benin, Togo, Guinea, Mauritania, Haiti and Cameroon.

During the seminar opening, Francesc Sánchez, PAVs General Manager has encouraged participants to "continue to maintain the concern for training because people are the main asset of organizations and therefore their training helps to generate added value to the people and ports in which they work".

Miguel Vallina, director of strategic planning for the Port Authority of Gijón, stressed that "with this seminar aimed at the proper implementation of the Balanced Scorecard, all ports integrated into the UNCTAD training program will be able to substantially improve its management system".

Likewise, Geneviève Féraud, responsible for UNCTAD development, stressed that "in Valencia meet ports of the four linguistic areas of UNCTAD, and the collaboration of everyone will improve the management of the big data".

The seminar explains the development of the balanced scorecard that includes indicators on areas such as finance, operations, human resources, market and the social and economic context.

### **Collaboration between PAV and UNCTAD**

Port Authority of Valencia collaborates with the United Nations Conference on Trade and Development (UNCTAD) in port training programs since 2001. In 2007, both entities signed a collaboration agreement for the development of the port training program *Train for Trade* in the Spanish-speaking developing countries which has included actions such as technical assistance missions to Latin American countries and seminars in Valencia and Gijón.